

EXECUTIVE DIRECTOR

Greeley-Weld Housing Authority, Colorado



THE GREELEY-WELD HOUSING AUTHORITY

Serving roughly 1,400 clients with an annual budget of approximately \$6.6 million, the Greeley-Weld Housing Authority comprises two housing authorities collocated and operating with a single staff. Both authorities — one for the City of Greeley and the other for Weld County — maintain contracts with the Department of Housing and Urban Development and work to provide safe, decent, and sanitary affordable housing to families and individuals making between 0% and 80% of median income.

The Authority currently manages a portfolio of 724 Section 8 vouchers for Greeley, 427 Section 8 vouchers for Weld County, and 86 units of public housing with its team of 20 employees. Staff also works with tax credits, project-based voucher assistance, and the Community Development Block Grant community loan program.

An independent governmental agency, the Greeley-Weld Housing Authority is overseen by an appointed Board of Commissioners, with five appointed by Greeley's mayor and four recommended for appointment by the Weld County Commissioners.

MISSION STATEMENT

The mission of the Housing Authority of the City of Greeley and the Weld County Housing Authority is to promote adequate and affordable housing, economic opportunity, and a suitable living environment free from discrimination.

ABOUT THE POSITION

Reporting to the Greeley-Weld Housing Authority Board of Directors, the Executive Director oversees all aspects of the organization, including strategic planning, financial management, program development, community engagement, and staff leadership.

In addition to mentoring and supervising a diverse team of professional team members, this position develops and implements strategic plans and initiatives that align with the organization's mission and goals, conducts regular assessments of housing needs and market trends, and leads the organization in adapting to changing housing and community development landscapes. It also prepares and oversees the annual budget; manages grants, contracts, and fundraising efforts; conducts outreach and education initiatives to increase awareness of the Authority's programs and resources; and represents the organization in public forums, meetings, and events.

The successful candidate will build and maintain strong relationships with community partners, stakeholders, nonprofit organizations, government agencies, and housing advocates and continually align organizational policies, technology, and infrastructure with industry best practices to ensure relevance and organizational efficiency. Other essential duties include:

- Identifying opportunities for new affordable housing projects and partnerships with developers, contractors, and lenders.
- Evaluating existing housing programs, services, and initiatives for effectiveness, impact, and compliance.
- Developing innovative strategies to address housing affordability, homelessness, and community development challenges.
- Ensuring compliance with federal, state, and local housing laws, regulations, and funding requirements.
- Maintaining accurate records, reports, and documentation for audits, inspections, and reporting purposes.
- Working closely with the Board of Commissioners to uphold ethical standards, transparency, and good governance practices.
- Fostering a positive, inclusive work environment that values teamwork, professional growth, and innovation.
- Supporting staff development, training, and performance evaluations to enhance organizational capacity and effectiveness.



OPPORTUNITIES & CHALLENGES

As the Greeley-Weld Housing Authority works toward continuous improvement, the new Executive Director will manage a mix of opportunities and challenges. The Authority is currently challenged by a shortfall of voucher funding, so the selected candidate will want to bring fresh ideas to the role for serving clients through new fundraising efforts, grant opportunities, community partnerships and more.

The new hire will also be asked to assess the organization's policies and procedures, comparing them against the latest HUD requirements and industry best practices, and make recommendations to enhance efficiency and effectiveness. Staff development, too, is a high priority. The new Executive Director will develop training and mentorship opportunities for the team and lead by example in dedicating time to continuing education.

Finally, this role will analyze opportunities to improve services through new technology and oversee upgrade projects from assessment and recommendations through integration and rollout.

IDEAL CANDIDATE

The Greeley-Weld Housing Authority is seeking an experienced and visionary Executive Director to lead the organization in its mission to provide affordable housing solutions and support services to residents in Greeley and Weld County.

Candidates should have a robust understanding of affordable housing policies, funding mechanisms, market trends, and the root causes that impact long-term housing affordability, as well as a strong grasp of current and historical housing disparities and strategies to address them. Experience with housing authorities, including familiarity with tax credits, low-income housing, and Section 8 programs, is critically important, and experience working with city and county governments is strongly desired. The right fit will also have development experience and an understanding of the housing voucher system.

The selected candidate will work with local businesses to advance the organization's goals, leveraging their strong leadership skills and financial acumen to drive the mission forward. They will also demonstrate excellent communication skills, including public speaking and interpersonal abilities.

This role requires a passionate and results-oriented individual committed to fostering an inclusive and equitable housing environment for all Greeley and Weld County residents. The ideal candidate is skilled in working collaboratively with diverse stakeholders and building consensus around complex issues and is enthusiastic about developing a new organizational culture. Additionally, they will exhibit exceptional organizational administration skills, encompassing hiring, management, board recruitment, organizational sustainability, policy development, and strategic planning. A proven track record in strategic planning, financial management, program development, and stakeholder engagement is essential.

EDUCATION & EXPERIENCE

This role requires a bachelor's degree in business administration, public administration, urban planning, social work, or a related field, with a master's degree preferred. Candidates should also have at least five (5) years of progressively responsible experience in affordable housing, community development, nonprofit, government, or related fields.

Previous experience in an executive-level position in an organization of similar size and/or structure is desirable, as is experience working to address large-scale community challenges at a systems level using upstream interventions, policy, and community collaboration. Supervisory experience of two (2) or more staff members is a plus.

COMPENSATION & BENEFITS

The Authority is offering a salary range of \$120,000 to \$150,000 for this position, dependent on experience and qualifications, and a full range of benefits, including medical and dental insurance, holidays, and paid time off.



LIVING IN GREELEY

With 300 days a year of sunshine and gorgeous views of the Rocky Mountain Front Range, the City of Greeley, Colorado, is a beautiful place to call home. At an elevation of 4,658 feet, this city offers attractions and entertainment, thrilling outdoor adventures, amazing arts and cultural experiences, and excellent educational opportunities.

Established in 1870, Greeley has a population of approximately 113,000 and sits on 49.8 square miles. Greeley's population is projected to increase to over 135,000 residents by 2032 and is expected to grow to more than 200,000 by 2055. The city is 52 miles northeast of Denver and 30 miles east of the majestic Rocky Mountains, near the confluence of the Cache la Poudre and South Platte Rivers. U.S. Highway 34 and U.S. Highway 85 run through Greeley, and the city is approximately 20 minutes from Interstate 25 and less than an hour from Denver International Airport.

Greeley is the county seat of Weld County and thrives as its education, trade, transportation, cultural, and marketing center. It is one of the top 10 most prosperous and productive agricultural counties in the U.S. and leads the state of Colorado in oil and gas production. The community enjoys a rich cross-section of cultures and ethnicities from across the globe. Greeley is home to both the University of Northern Colorado, the third-largest university in Colorado, and Aims Community College. In addition to investments in education, there is a deep commitment to achieving community excellence by fostering economic opportunities, expanding educational partnerships, enhancing quality of life, cultivating community resources, promoting talent and workforce development, enhancing transportation systems, and providing infrastructure to serve Greeley's future.

A diverse mix of businesses, including food processing, agricultural innovation, health care, energy, breweries, entertainment, hospitality, and destination shopping, create the city's eclectic and diverse economy and character. Greeley has distinct and livable neighborhoods with a mix of highly sought regional retailers and locally sourced and operated shops and restaurants.

As one of Colorado's certified Creative Districts, Greeley offers diverse arts, music, and cultural events enjoyed by residents and visitors alike, including performances produced by UNC's nationally acclaimed College of Performing and Visual Arts, the Greeley Chorale, and the Greeley Philharmonic Orchestra — one of the longest continually operating orchestras west of the Mississippi. The city's Cultural Affairs Division manages the 1,700-seat Union Colony Civic Center, art shows, movies, performances, and the city's public art program. Greeley is home to popular events and attractions such as the Greeley Stampede, Island Grove Park, Union Colony Civic Center, Colorado Model Railroad Museum, Centennial Village, Farmers Market, Weld County Fair, Friday Fest, Monster Day, Multi-Cultural Festival, OktoBREWfest, Greeley Blues Festival, and so much more.

With a plethora of parks and facilities encompassing over 650 acres, the recreational amenities in Greeley are almost endless. There are golf courses, recreation centers, swimming pools, fields and courts for sports, skate parks, playgrounds, fishing ponds, and picnic areas. Greeley boasts activities for every person, ranging from toddlers to active adults. Experience the outdoors, biking and hiking the 21-mile Poudre River Trail throughout the community. As the "front porch" to the Front Range, Greeley presents the opportunity to easily access unique outdoor experiences, from the Pawnee National Grassland to the east to Rocky Mountain National Park to the west.

In recent years, Greeley and the Weld County region have been nationally recognized in many ways, including:

- 2nd Fastest Population Growth in the United States (Weld County, 2017)
- 6th Best Place in the United States for First-Time Homebuyers (WalletHub, 2019)
- 8th Most Dynamic Metropolitan Area in the United States (Walton Family Foundation)
- 8th Best Small-Town Real Estate Market Study (WalletHub, 2019)

Based on the city's latest Growth & Development Projections Report, the community has a median income of \$58,067 and a median home sales price of \$423,844.

MAJOR EMPLOYERS

University of Northern Colorado
Aims Community College
JBS
UC Health
City of Greeley
Banner Health



APPLICATION PROCESS

[Please apply online](#)

For more information on this position, contact:

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The Greeley-Weld Housing Authority is an equal opportunity employer and does not discriminate against any applicant for employment or any employee because of age, color, sex, disability, national origin, race, religion, or veteran status. Applicants selected as finalists will be subject to a comprehensive background check.

RESOURCES

Greeley-Weld Housing Authority
greeley-weldha.org

City of Greeley
greeleygov.com

Weld County
weld.gov

Greeley Chamber of Commerce
greeleychamber.com

Visit Greeley
visitgreeley.org

