

# A LA CARTE SERVICES

## JOB MARKETING & ADVERTISING

Effective January 2024

### JOB BOARD

SGR's Job Board ([SGRjobs.com](https://SGRjobs.com)) is the 2nd largest local government job board in the nation, averages more than 16,000 unique visitors per month, and has more than 2,000 jobs listed at any given time.

#### **JOB BOARD AD | \$199 per Position**

One-time job posting for up to 60 days

#### **JOB BOARD SUBSCRIPTION | \$499 per Calendar Year**

Unlimited job postings on SGR's Job Board for one calendar year

### JOB BLAST

SGR has an extensive network of subscribers to our profession-specific opt-in Job Alert emails.

#### **JOB BLAST | \$399 per Position**

- One-time job posting for up to 60 days on SGR's Job Board
- Targeted email to our profession-specific Job Alert subscriber database.
  - Logo and link to your organization's website
  - Marketing language written by SGR
  - Click-to-Tweet link

#### **CONTACT US**

[Recruitment@GovernmentResource.com](mailto:Recruitment@GovernmentResource.com)

Main Office: 817-337-8581 | [www.GovernmentResource.com](http://www.GovernmentResource.com)



# DIGITAL TALENT MARKETING

Effective January 2024

Take advantage of SGR's extensive passive and active candidate networks with custom-made graphics created by SGR to promote your position on SGR's website and LinkedIn.

## DIGITAL TALENT MARKETING (DTM) | \$699 PER POSITION

- Custom-made graphic
- One-time promotion on SGR's LinkedIn
- Posted on SGR's website for up to 60 days ([GovernmentResource.com](https://www.GovernmentResource.com))
- One-time job posting for up to 60 days on SGR's Job Board ([SGRjobs.com](https://www.SGRjobs.com))
- Targeted email to our profession-specific Job Alert subscriber database.
  - Logo and link to your organization's website
  - Marketing language written by SGR
  - Click-to-Tweet link

## MARKETING & NETWORK BOOST | \$3,099 PER POSITION

DTM, plus:

- Professional recruitment brochure for the position
- Customized list of ad placement recommendations based on type of position and region
- Draft ad language

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