

# Keynotes

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Strategic Foresight | SGR



## Futures Keynotes

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SGR offers a number of keynote presentations focused on future topics. Prepared keynote presentations may be booked for SGR's standard speaking fee plus expenses. Custom keynote presentations can be designed and booked for an additional fee.

### Standard Speaking Engagements:

Includes 1 hour presentation and up to 30 minutes of Q&A.

**Remote:** \$1500

**Live:** \$3000

## Keynote Catalog

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### Workforce

Title: Workforce 2040: Trends Shaping the Future of the Workforce

Description: The workforce is changing. Monumental demographic shifts, rapid technological advancements, and a highly dynamic operating environment have led to the emergence of new opportunities and critical challenges for local government leaders as they seek to recruit, retain, and develop talent. With stiff competition from other sectors of the economy and a looming retirement cliff, it is essential for local governments to act now and position themselves for success in the future.

Length: 1 hour

### Revenue

Title: Revenue 2040: Trends Disrupting Local Government Revenue Streams

Description: Local government revenues are facing challenges that threaten to steal away millions in revenue. Laggard policies don't evolve rapidly enough to adapt to emerging business models. Climate change threatens the stability of traditional tax sources. And adversarial politics is keeping hands tied at the local level. With more change on the horizon, it is essential for local governments to consider today's trends and their potential impact on future revenue streams.

Length: 1 hour

### Polarization

Title: Polarization 2040: Splintered Realities & the Widening Divide in America Society

Description: Starting in the 1990s, American politics has become increasingly divided. Now, with a torrential influx of misinformation and technology that threatens to upend our concept of a shared reality, polarization is primed for increased growth. Political identities are becoming all-consuming, leaving society fractured and increasing rates of extremism. Local governments can prepare for the challenge ahead by understanding the underlying trends that are contributing to this phenomenon.

Length: 1 hour

## Automation

Title: Automation: Robots, AI, and the Work We'll Do

Description: From artificial Intelligence to robotic helpers, automation is in full swing. It's quickly being adopted in routine, repetitive work but is increasingly finding a footing in strategic and creative work as well. The implications for the workforce are high as jobs go obsolete and the very nature of work begins to change.

Length: 1 hour

## Community Building

Title: Communities in the Future: Designing for People

Description: What will communities of the future look like? And what trends are shaping them? This talk takes a look at some of the most prominent emerging developments in community building, from rewilding and inclusivity to AR and beyond.

Length: 1 hour

## Misinformation

Title: Noise in the Signal: How Misinformation is Changing the Nature of Reality

Description: Misinformation has polluted the information landscape, leading groups of citizens to believe starkly different "facts" about situations, events, and policies. New technology is only making it easier to create and mass-produce, threatening the very concepts of trust and truth.

Length: 1 hour

## Generative Artificial intelligence

Title: ChatGPT & Friends

Description: OpenAI opened its ChatGPT AI to the general public in what has now become a "black swan" moment for generative AI, catalyzing a wave of AI development, investment, and hype. Millions of people have joined in to test the waters and many have already adopted ChatGPT into their workflows. From drafting documents to spinning tales, the possibilities seem endless. In this speech we explore the basics of generative AI, what ChatGPT is, and some of the interesting ways people are using it.

Length: 1 hour