

# LIMITED SCOPE RECRUITMENT\*

## \$13,900

Effective January 2024

### THE LIMITED SCOPE RECRUITMENT INCLUDES:

- Professional services provided by designated executive recruiter
- Recruitment Brochure - SGR utilizes a professional graphic designer and professional writer to produce a position profile brochure based on information and photos provided by the organization.
- Marketing & Advertising
  - Marketing period, typically 30 days
  - Custom-made graphics for email and social media marketing
  - Announcement in SGR's servant leadership e-newsletter, which reaches over 40,000 subscribers across all 50 states
  - Post on SGR's website ([GovernmentResource.com](http://GovernmentResource.com))
  - Ad on SGR's Job Board ([SGRjobs.com](http://SGRjobs.com)), the 2<sup>nd</sup> largest local government job board in the nation, which averages more than 16,000 unique visitors per month and has more than 2,000 jobs listed at any given time
  - Targeted job blast to our opt-in subscriber database for SGR recruitments only
  - Promotion on SGR's LinkedIn
  - Evaluate position and develop list of ad placement recommendations based on type of position and region
  - Write advertising copy
  - Place ads (pass-through costs for ad placements not included in price above)
- Application Management & Screening – SGR's designated executive recruiter will:
  - Receive resumes and cover letters on behalf of the organization through SGR's applicant tracking system
  - Communicate with applicants throughout the application submittal period
  - Email or schedule a phone call with the organization on a weekly basis to provide an overview on the status of the search
  - Evaluate applicants
  - Conduct a virtual briefing with the organization after the position closes
  - Send emails to retain or release applicants after the briefing with the organization
  - Provide application materials of retained applicants to the organization
  - Transition search to the organization

\* Limited scope recruitments are primarily offered for non-public safety positions and positions that do not report to a governing body

### CONTACT US

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