

SGR STRATEGIC VISIONING RETREATS

SGR's Process for Strategic Visioning will equip governing boards with the dynamic tools needed to agree on, establish, and implement priorities... together.

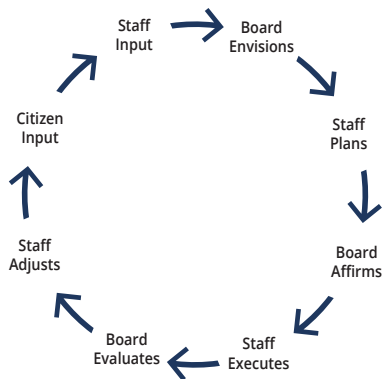
SGR's Philosophy of Strategic Visioning

We believe there is a difference between a Strategic Vision and a Strategic Plan. A vision is focused on where the organization needs to go in the future, and it is primarily the responsibility of the elected officials to develop that vision. A plan is focused on how to accomplish that vision, and it is primarily the responsibility of the staff to develop that plan.

SGR's Process of Strategic Visioning

1. SGR conducts individual interviews with each Council member to determine priorities.
2. SGR develops a custom retreat agenda with the organization to clearly set the purpose and expected outcome.
3. SGR designs a retreat around interactive discussion focused on strategic, future-oriented questions.
4. SGR leads the Council to identify and agree on priorities.
5. SGR leads the Council to identify milestones to achieve while pursuing their strategic priorities.
6. SGR provides a post-retreat report summarizing the work done by the Council, as well as a Strategic Vision succinctly presenting the organization's priorities.

SGR CYCLE FOR STRATEGIC VISION



This diagram illustrates the relationship between the key components in the cycle of creating and maintaining a Strategic Vision.

SGR eagerly meets organizations wherever they are in their planning process. We are flexible and enjoy working to meet the specific needs and requests of every organization.

Contact SGR at training@governmentresource.com for more information about the SGR Strategic Process.